

Three ways to raise profits for fun and money.

1. Sell Gum

Gum's big business. Drug stores take in more money on gum than they do on aspirin. Food stores take in more on gum than peanut butter.

2. Sell Sugarless Gum

You make 100% more profit when you sell a pack of sugarless gum than when you sell a pack of regular gum. And sugarless gums are the fastest-growing segment of the gum business.

3. Sell Clark Di-et Sugarless Gum

Market tests show that Di-et expands the market by appealing to mothers who wouldn't give their children a regular gum that might cause cavities. And that means new money for you. And that's profit. And profit's fun. Isn't it?



Clark Di-et. The Safe Gum.

Di-et's sugar free, it won't cause cavities. Contains no cyclamates.

